



BIG Idea Final Competition and Awards Event

Northern State University Johnson Fine Arts Center

Tuesday, December 5 and Wednesday, December 6, 2023

Tuesday, December 5

Virtual Student Presentations by Out of State Finalists in the morning

Wednesday, December 6

- 8:45 – 9:00 am Judges Orientation (online system)
Students Begin Arriving
- 9:00 -10:00 am Honorable Mention Pitches – Brodie Mueller & Katie Washnok
Avery Miles, Guest Speaker & Student Pitches
- 9:00 -11:50 am Presentations by 8 Finalists (20 minute intervals)
- Small group activities throughout morning
- Mentor Discussions
 - Thank you notes
 - Selfie Booth/Contest
 - Booths – Northern Start Up Center, Schools
 - Video Interviews with NSU
 - Radio Interviews (10-11:15)
 - Campus Tour (10:30)
 - Final Event Orientation (11:50)
(Required for Finalists & Special Award Winners)
- 11:50-12:30 Final Scoring by Judges
- 12:00 pm Lunch in Black Box Theater (*Sponsored by Aberdeen Development Corporation*)
- 1:00 pm Awards Ceremony begins in Main Theater
Welcome & Acknowledgements
- 1:15 pm Elevator Pitches – Finalists/Category winners present elevator pitches
- 1:45- 2:30 pm Business Keynote Speaker
John T. Meyer, Executive Director, Leadership South Dakota
- 2:30-2:55 pm Awards Presentation
- Student Selfie Prize
 - Partners in Business Award
 - Marketing Design Winner Award
 - Category Winners:
Wellness, Agriculture Innovation, Hometown Business, Makers
 - Competition Awards – virtual and in person 1st, 2nd, 3rd
 - Thank You's and Wrap Up
- 2:55 - 3:15 pm Collect Information Forms and Take Pictures (all finalists/award winners)