

BIG Idea Competition

Judge's Scoresheet - Round 2

Business Name: _____

JUDGE'S INSTRUCTIONS: Rank the presentations based on your evaluation of the student's or team's work. Use the Comments box to check the appropriate adjective for each section to guide your final rankings. You should rank the projects 1-8 (1 is the best, 8 being the worst) based on the questions for each section and the following overall criteria: **(1) Completeness of the business idea, (2) Viability as an ongoing business and (3) Creativity and innovation.**

1. Presentation Time		
1. Presentation Time	Comments:	<input type="checkbox"/> Excellent <input type="checkbox"/> Satisfactory <input type="checkbox"/> Fair <input type="checkbox"/> Poor <input type="checkbox"/>
Does the pitch and presentation finish within the time limits set? (Pitch will be stopped at 6 minutes)		
2. Elevator Pitch		
2. Elevator Pitch	Comments:	<input type="checkbox"/> Excellent <input type="checkbox"/> Satisfactory <input type="checkbox"/> Fair <input type="checkbox"/> Poor <input type="checkbox"/>
A clear and concise explanation of the business idea		
The benefits and/or value of the idea		
Customers and market needed for this idea		
What is the growth potential of this idea?		
Does the pitch entice the audience to want to know more?		
3. Compelling Case that the Idea has Merit		
3. Compelling Case that the Idea has Merit	Comments:	<input type="checkbox"/> Excellent <input type="checkbox"/> Satisfactory <input type="checkbox"/> Fair <input type="checkbox"/> Poor <input type="checkbox"/>
Product or Services - What is it, how will it be produced or performed, what are the benefits and drawbacks, what is unique about it		
Market Opportunity - Describe the industry, describe the characteristics of your customers, what items will go into pricing your product, how will you promote it		
Competition - Who are your competitors, what sets you apart from them, compare and contrast your strengths and weaknesses, how easily can you compete in the market		
Management and Operation - Identify key people & skills needed to implement your idea, what facilities and technology are needed for your product or service		
Financial Info - Does the presentation provide an overview of costs involved in the business and projected revenues and expenses?		

4. Style of the Presentation	Comments:	<input type="checkbox"/> Excellent <input type="checkbox"/> Satisfactory <input type="checkbox"/> Fair <input type="checkbox"/> Poor <input type="checkbox"/>
Does the presentation grab your attention and motivate you to get involved?		
Are team members dressed professionally or in a manor appropriate for their business?		
Do team members show self confidence, poise, and voice projection?		
Effective use of visual components: (type what they used)		
5. The Viability of the Idea	Comments:	<input type="checkbox"/> Excellent <input type="checkbox"/> Satisfactory <input type="checkbox"/> Fair <input type="checkbox"/> Poor <input type="checkbox"/>
Would the idea would be a viable business?		
	Final Rank	
	(1 is best, 8 is the worst)	