



FINAL COMPETITION AND AWARDS EVENT
Northern State University Johnson Fine Arts Center
Wednesday, December 7, 2022

- 8:45 – 9:00 am Judges Orientation (online system)
- Students Begin Arriving
- 9:00 -10:00 am Hub City Cup Show – Brodie Mueller
Nathan Sanderson, SDRA & Student Pitches
- 9:15 -11:30 am Presentations by 8 Finalists (15 minute intervals)
- Small group activities throughout morning
- Mentor Discussions
 - Final Event Orientation
 - Radio Interviews
 - Thank you notes
 - Campus Tours – 10:15, 10:45
 - Booths – Financial Literacy Game, Giant Vision, Schools
 - Selfie Competition
- 11:30-12:15 pm Final Scoring by Judges for all Awards
- 12:00 pm Lunch (sponsored by Aberdeen Development Corporation)
- 12:45 pm Move to Main Stage
[Live Stream Link for BIG Idea Competition from 12:30 – 3 pm](#)
- 1:00 pm Welcome, Acknowledgements – Katie, MC and NSU Rep
- 1:15 pm Elevator Pitches – Finalists/Category winners present elevator pitches
- 1:30-2:15 pm Business Owner Panel
Dave Vilhauer, SportsScene
Brianna Kusler, Kusler Clinics
Cam Schock, Climate Control
- 2:15-2:40 pm Awards Presentation
- Partners in Business Award
 - Marketing Design Winner Award
 - Category Winners: Wellness, Agriculture Innovation, Hometown Business
 - Competition Awards – 1st, 2nd, 3rd
 - Thank You's and Wrap Up
- 2:40- 3:00 pm Collect Information Forms and Take Pictures (all finalists)