



Big Idea Final Competition and Awards Event

Northern State University Johnson Fine Arts Center
Tuesday, December 6 and Wednesday, December 7, 2023

Tuesday, December 6

Virtual Student Presentations by Out of State Finalists in the morning

Wednesday, December 7

8:45 – 9:00 am Judges Orientation (online system)
Students Begin Arriving

9:00 -10:00 am Hub City Cup Show – Brodie Mueller
Nathan Sanderson, SDRA & Student Pitches

9:00 -11:50 am Presentations by 8 Finalists (20 minute intervals)

Small group activities throughout morning

- Mentor Discussions
- Thank you notes
- Selfie Booth/Contest
- Booths – Financial Literacy Game, Pitch Game, Schools
- Video Interviews with NSU
- Radio Interviews (10-11:15)
- Campus Tour (10:30)
- Final Event Orientation (11:50)

(Required for Finalists & Special Award Winners)

11:50-12:30 Final Scoring by Judges

12:00 pm Lunch in Black Box Theater
(Sponsored by Aberdeen Development Corporation & NSU Admissions)

1:00 pm Awards Ceremony begins in Main Theater
Welcome & Acknowledgements

1:15 pm Elevator Pitches – Finalists/Category winners present elevator pitches

1:45- 2:30 pm Business Keynote Speaker
John T. Meyer
Executive Director, Leadership South Dakota

2:30-2:55 pm Awards Presentation

- Student Selfie Prize
- Partners in Business Award
- Marketing Design Winner Award
- Category Winners:
Wellness, Agriculture Innovation, Hometown Business, Makers
- Competition Awards – 1st, 2nd, 3rd

- Thank You's and Wrap Up

2:55 - 3:15 pm

Collect Information Forms and Take Pictures (all finalists/award winners)