

# 2014 BIG Idea Competition Finalists Concept Overviews

## **Ace the Pace Concept Overview:**

Nearly two million high school students take the ACT test each year. With the national average of test scores gradually declining, students need a boost. Ace the Pace is an app designed to help students with pacing, strategies, and practice for standardized testing. As schooling becomes more competitive, the caliber of students must also rise. At an affordable rate, Ace the Pace will help students gain a competitive edge and relieve the stress of testing.

## **Bytes and Pieces Concept Overview:**

“Bytes and Pieces” is a computer repair, customization, and piece replacement shop looking to arm the tech guru and aid the technologically impaired alike. Be you an aspiring young techie seeking guidance, your town’s local I.T. guy, or a company in need of technical support, we’re here for you. From the simplest of fixes to the most complex customization needs, the tech team at “Bytes and Pieces” will back you up.

## **Cassandra’s Quilted Gifts Concept Overview:**

Cassandra’s Quilted Gifts will specialize in one of a kind heirloom quality quilts, pillow cases, bags and other household treasures! All products will be hand made by me, as the sole proprietor of the business. The creations will be sold at craft fairs and online. Because people enjoy giving special unique gifts for new babies, birthdays, weddings and memorable occasions, Cassandra’s Quilted Gifts will be a success. Quilted gifts are not available in this area.

## **Chores R Us Concept Overview:**

“Chores R Us” is a reliable business that provides services to the area farmers and ranchers. The goal of this business is to assist area farmers and ranchers who may be absent for a short time, or for those who need additional labor. At the current time there

is no such business like “Chores R Us” in the Eureka area, so this would be a very beneficial addition to the community.

### **Farmer in the Dell Child Services Concept Overview:**

Is your family new to the area? Farmer in the Dell is a child care service that hires high school and college students to babysit and nanny for the West Central, Tri- Valley, Montrose, and Wall Lake areas. These areas are growing communities with new families, some with young kids that have a hard time finding trusted babysitters. In growing communities like these, parents have small town values that draw them to local childcare providers.

### **Hawk Moonlight Movies Concept Overview:**

“Hawks Moonlight Movies” is an Indoor and Drive-In Movie Theater with concessions. Our goal is to provide affordable entertainment close to your town so you don’t have to travel. We want our customers to have a wonderful movie experience with tasty snacks which are not overpriced and without the traffic of bigger cities.

### **KGP Organic Gardens Concept Overview:**

Our business idea is to have an indoor, organic fruit and vegetable garden. Kids today eat too many fats and junk foods, and not enough healthy things. They don’t get enough proteins and nutrition. Most people will agree with us that kids are eating too many fatty foods and not enough fruits, vegetables, and other healthy things. We decided to open this fruit and vegetable garden to help kids.

### **Ready Up Rodeo Company Concept Overview:**

My business is Ready Up Rodeo Company. It is a rodeo program for beginners and those who have been in the rodeo world. The problem I’m trying to solve is there are few places in South Dakota for rodeo training. By founding Ready Up Rodeo Company, I will be giving people an opportunity to try rodeo. My target market are people 5-65 years of age and are in rodeo or want to participate in rodeo.