



**BIG IDEA FINAL COMPETITION AND AWARDS EVENT**  
**Northern State University Student Center**  
**Thursday, December 7, 2017**

- 8:45 am Students Begin Arriving
- 9:00 am Judges are in place
- 9:15 -11:30 am Presentations by 8 Finalists (15 minute intervals)
- 30 second elevator pitch; 5 minute and 30 second presentation
- Small group activities throughout morning:
1. Mentor Discussions
- 11:30-12:15 pm Final Scoring by Judges, Tabulation
- 11:45- 12:15 Crowdfunding Discussion – Michael Grabham (Open to Public)
- 12:15- 1:30 pm Lunch (sponsored by Aberdeen Development Corporation)
- 12:30/45 Welcome, Acknowledgements, Survey Results  
MC: Brady Carda, Sanford Health  
Kelly Weaver, BIG Idea
- 1:00 Keynote Speaker: Michael Grabham, The Package Guard
- Q&A
- 1:30-1:45 pm Elevator Pitches - Each finalist gives elevator pitch of their idea (30 seconds each)
- 1:45-2:30 pm Entrepreneurship Panel  
Heath Johnson, Ellen Schlecter
- 2:30-2:45 pm Awards Presentation
- 2:45- 3:00 pm Collect Information Forms and Take Pictures (all finalists)