

2007 BIG IDEA COMPETITION FINALISTS

Shown below is the Concept Overview from the submitted applications of the 2007 finalists.

TENNIS MANIA

Our business idea is called Tennis Mania. Tennis Mania would be a tennis store in Aberdeen on Main Street. We are providing tennis equipment and clothing to all the tennis players in Aberdeen. Our customers would be all tennis players in Aberdeen or surrounding areas that come to the store.

FIFTY'S DINER & DRIVE-IN MOVIE THEATER

Aberdeen is in need of new and unique entertainment. The Fifty's Diner & Drive-In Movie Theater will satisfy this need. It will accommodate all classes of people in Aberdeen and the surrounding areas.

HUB CITY PARTY PLANNERS

"We plan the party, so you can enjoy the party!" That's the slogan of Hub City Party Planners, a business committed to offering the ultimate party experience. The people of Aberdeen lead busy lives, leaving no time to plan fabulous parties; that's where Hub City Party Planners comes in.

WOMEN'S TOOLS

I plan to promote and produce a line of construction and power tools for a female market. Production will be limited to those tools that have household application. Female consumers presently have little choice but the status quo sets that are tailored to male tastes, and male biological specifications.

NIFTY NANNIES

Nifty Nannies will help children in the Aberdeen area. People in this area, parents in particular, need their children to be watched. Nifty Nannies will step in and help resolve this problem. With Nifty Nannies expertise, Nifty Nannies will take care of the children with the highest level of care.

BOW-WOW DOG SERVICES

Bow-Wow Dog Services will serve neighborhoods in the city of Leola and surrounding areas. There are many neighborhoods in the area that are in great need of dog-walkers and these people are busy with families and jobs that simply don't have the time to walk the dogs themselves.

JAVA JIVE COFFEE

The coffee industry has always been popular. Who wouldn't want a good cup of pick-me-up on a dreaded Monday morning? As a growing industry, Java Jive is a great way to make the days go a little easier. Java Jive Coffee's main purpose is to satisfy the caffeine cravings of the "morning people".

H & R CLEANING

Our cleaning business will serve the entire city of Aberdeen and surrounding areas. We will clean anything from houses to businesses offering a variety of services both indoors and outdoors. We would also like to target elderly people who would prefer to not have to clean their own homes.