

2012 BIG Idea Competition Concept Overviews of Finalists

Braced With Style

Braced with Style covers will enhance the look of braces for scoliosis patients. Scoliosis is a side-to-side curvature of the spine combined with rotation of the vertebrae. Since braces can be visually bland, unattractive and unappealing to wearers, custom designed brace covers will help boost morale of those enduring scoliosis and who are outfitted with these white, hard plastic contraptions. Since teenage girls are more fashion conscious, they will be the primary target customer.

Canning Coaches

Hundreds of people want to can their own food but don't know where to start. Canning Coaches is a business designed to give those people the basic tools and knowledge to begin. Canning Coaches will provide customers with three instructional classes and a case of 12 wide-mouth quart canning jars. With Canning Coaches, people will be able to preserve their own food in a cheap, healthy way while cutting back on trips to the store.

AJ's Cakery Bakery

Do you want a huge cake for your child's birthday party, but don't have the time? How about a fancy wedding cake, but don't have the equipment? If so, come down to AJ's Cakery Bakery, where you can custom order, or even custom make a cake! That's right; you can get right into the baking of the cakes, no matter what age. We can make cakes like grandma made (or for her) down at AJ's!

Tot Stop Daycare

We plan to open a much needed public daycare in the town of Doland, SD. There has not been a daycare for over five years now, so parents are faced with having to take their children either to Redfield or Clark, some 18-20 miles away, or try finding a private babysitter which is virtually impossible. We will be providing a service for working parents of newborns through grade school age students.

Hoffman Custom Corn Chopping

Hoffman Custom Corn Chopping will be a hometown business that provides service to farmers within 180 miles of the Leola Area. Hoffman Custom Corn Chopping will have an up to date corn chopper with four trucks and corn heads able to chop silage and earlage. We will serve farmers who need to have and can afford to have their corn chopped but lack either the machinery and or time to do so.

Through the Lens

Through the Lens is a digital photography business in Brookings that provides a glamorous, sophisticated experience. We are a professional group of photographers and stylists who welcome your creative input for your photo shoot. Uniquely, we offer unlimited wardrobe changes and a free make-over which includes make-up and hair done by our own personal stylist. Through the Lens will cater to all genders and age groups.

M&K's Details & Designs

We plan to open a business called M&K's Details & Designs. We would coordinate our efforts with a local cabinetry, counter tops, and flooring business, "Simply Yours," which is located in Doland, SD, so customers can cover their entire basis in one place when redecorating their home or business. Our business would include painting the interior of our customer's homes, hanging wallpaper and borders, and stenciling walls after all of the pre-perparation has been completed

The Spot

Does your teen need a quiet place to do homework? Or a fun place to dance with friends on the weekends? The Spot is for teens ages 13 to 18. They are able to lounge, do homework, play games, dance and much more. Teens need somewhere to stay out of trouble; with this positive environment parents will be worry free. Serving food, drinks and fun, you're welcome at The Spot!

FINALISTS THAT WERE UNABLE TO PARTICIPATE IN COMPETITION

Virtualingual

Virtualingual is a dynamic peer-to-peer language interaction service. It pairs together peers who can interact via instant messaging and face to face video interactions. If John, fluent in Spanish, wants to learn English while Mary, fluent in English, wants to learn Spanish, Virtualingual pairs John and Mary to interact and engage in dynamic conversations. It offers what traditional learning services (such as text manuals, private tutoring and learning software) cannot: dynamism and affordability.

N & G Firearms

Our business idea is to open up an indoor firing range complete with gun rentals, repairs, and sales. Unlike outdoor ranges, we would be open regardless of the weather. We would also have unique firearms available for use in our range. Our services would be available to anyone of the appropriate age wishing to use our range and/or firearms. We will also accommodate anyone looking to purchase a firearm or have one repaired.