

2015 BIG Idea Competition Finalist Concept Overviews

The Cooler Backpack Company

“The Cooler Backpack” is a backpack with a secondary insulated pocket for keeping your food and drinks chilly. We are solving the epidemic of having to carry a separate sack for your lunch along with your backpack. This product is for students, outdoor enthusiasts, and all people who suffer from the hassle of lugging around two bags instead of one handy-dandy combo backpack. Your lunch will lack without “The Cooler Backpack”.

The Spink County Outdoorsmen

The Spink County Outdoorsmen will serve hunting and fishing enthusiasts in Spink County and the surrounding area who are going out for a day of hunting or fishing but need to get supplies. This business will solve the problem of people having to waste time going to Aberdeen or Huron for quality equipment which cuts into their valuable time. My customers are dedicated outdoorsmen that are serious about catching fish and bagging game.

All Seasons Lighting

All Seasons Lighting will take the hassle out of changing the lighting. No longer will you have to have ten different lightbulb colors for your desired occasion. It will feature a universal remote so that you do not change the lightbulb every time you want blue or red color for your room. Our product will feature packages ranging from Christmas,

Overview:

KP Photography provides the talent of photography to the Wessington Springs area community. Photographers can take senior pictures, wedding pictures, engagement pictures, family pictures and more. It is very convenient for the community by being close and for a low cost.

Caveman Custom Iron

CAVEMAN CUSTOM IRON will produce hand-crafted steel goods and distribute these goods to people who want unique pieces of functional art to decorate their home, garden, or place of business. CAVEMAN CUSTOM IRON will also produce tools such as knives or garden tools. Potential customers are those who look for pieces of iron work to decorate their home and people looking for quality, specialized tools for tasks such as woodworking and gardening.

Gerry's Pumpkins & Produce

Gerry's Pumpkins & Produce is a family owned business in eastern South Dakota. What started out as just selling a few pumpkins has now grown to providing many farm fresh products including pumpkins, squash, gourds, potatoes, and tomatoes to the customers in our area. We sell only the

best products at very reasonable prices to satisfy the needs of our local customers. We are proud to have the support of our community.

Bent Perspective

Bent Perspective is an Origami intensive store focused on teaching the customers how to make origami artwork. It will also offer services such as event decoration, custom origami artwork, pre-made origami artwork, and kits. This business will provide the community with a unique and fun activity for all ages. It will help eliminate boredom in the community through a relaxing and fulfilling activity that all individuals can enjoy and appreciate.

SoDak Customer Hay Co.

SoDak Custom Hay Co. is a business that produces hay for livestock owners. This company will specialize in the production of brome and alfalfa. The consumers that this company will target primarily will be owners of small numbers of livestock that do not wish to produce their own hay. This company will also target owners of horse boarding facilities for the use of their borders. Many of these businesses and consumers do not produce hay.